# Appleton PTA News August 24, 2023

Members Present: 46

Introductions:

**Principal Update**: Corey Hafey

- New Board Members Joe Kuta (VP)
- > Great start with assembly and Rowdy
  - Aidan Lynch Guest at our beginning of year assembly who had a great message for our students & staff - Work Hard & Never Give Up!
  - Rowdy CMU mascot
- > Appleton has a lot of Socio-economic diversity, but always high growth
  - Lots of diversity at Appleton and we grow our kids!
- > "We Belong" was a great focus last year
  - We will continue with this message again this year
- New Theme: Are You Ready? LET'S GO!
  - o A focus on student & family engagement
  - Appleton is a great place to be!!





- > Summer Reading Program 83,002 minutes of reading by Appleton students!
  - o Krisi Gustad Coordinator
  - A BIG Thank you to all of the families that participated in this program and to all
    of the volunteers that helped out

# > CMAS - Colorado Measure of Academic Success --> Appleton Students

# English Language Arts (ELA)

3rd Grade: +4.4% higher than D51; 1.9% higher than the state

4th Grade: +5.6% higher than D51; 1.4% higher than the state

5th Grade: +24.5% higher than D51; 23.4% higher than the state



### Math

3rd Grade: +22.5% higher that D51; +20.4 higher than the state

4th Grade: 6.3% higher that D51; +2% higher than the state

5th Grade: +19.8 higher that D51; +19.7% higher than the state

Who Belongs??? Sense of Belongingness – Appleton is in the 99<sup>th</sup> Percentile Nationally of students feeling a sense of belonging at their school!

\*\* 17% higher than D51

## Financial Report: Brooke Bray

- > Financial Report attached to today's agenda
- > We spent a lot of money last year & we earned a lot of money
- > Spell-A-Thon & Carnival are our big fundraisers
- > \$9,000 from Community Partnerships
- > City Market & American Furniture Warehouse Easy way to contribute to Appleton, so make sure you connect your City Market card to Appleton!
- What did we do with all of that money?
  - o \$52,000 went to Smart-Boards
  - Instructional Aids Big ticket item that goes directly into the students and their learning
- \$3,400 Grant from Walmart Just got this last week

# Carnival Update: Jared Johnson

Date: Friday, September 8th; 5:00 - 8:00 p.m.

- Lots of games, lots of prizes, over 1,000 people
- > Tons of volunteers are needed. Help teachers run their booth, bake/buy cakes for the Cake Walk,
- Next week Order forms going home to order tickets and meal tickets
- Hillbilly Grill Menu will be sent home next week also

<sup>\*\*</sup> To volunteer for the Carnival: AppletonPTA.com/carnivalvolunteer (Go to the Events tab on the PTA website)

\*We need 18 people to sign up to help serve food - 6 people for one-hour time slots

### Silent Auction - A huge part of the carnival is the Silent Auction

- > Please donate to the Silent Auction
- Email Jared Johnson to donate or help out

### Ornament Night: April Fogerty

- December 5th 5-7pm
- Cost \$8 per ornament We can charge whatever we want and keep the extra for PTA
- Joe What did Ornament Night make last year? Could Ornament Night be sponsored by someone, so any family that wants to participate can?
- Matt R Could we charge \$10 and then use the extra \$2 to help buy ornaments for families in need?
- \*\* Needs volunteers
- \*\*Is two hours long enough? Earlier start time?
  - This item was tabled for now. Discussion will take place and we will bring it back up at the next meeting.

### New Business Sponsorship Roll-out: Joe

- > We decided this year to take it up a notch! We get so much support from these Business Sponsorships, we wanted to raise all of the tiers up.
- > Gold (\$250) Platinum (\$500) Diamond (\$750) Membership
- > Adding in: Business Ads on the in-school TVs, Social Media Push (Instagram, Facebook, etc.)
- Putting businesses on the back of the Appleton Tee Shirts
  - o Sign up for the Diamond Level by Oct. 2nd, and the business names go on the shirts
- > Pushing the new on-line payment options
- > Video Email to past donators hoping to get them back in as donors
- > Brooke We already have some "Diamond Partners!"
- > AppletonPTA.com --> To get more information about Business Sponsorships

# <u>Jared</u> - "Our PTA is bar non the best PTA in town! Thank you for coming and please find ways to partner with your kid's teacher. It can make a big difference!"

### Other Volunteers Needed: Jared

- > Social Media We just started an Instagram account and we have Facebook
  - We need a point person for this
- > Website Upkeep Keeping it up to date and adding new things
- > Art Heritage Brooke Bray will be the new coordinator
- > Artist in Residence This position is now available. We need a person for this paid position (\$2,500 \$3,000). You go into the classrooms once per month and teach an art lesson.
- > Art Night We need someone to run the Art Night. This is a Spring Event. It doesn't take a ton of effort, but we need a new coordinator.
- > Restaurant Nights Krisi & April will continue with this
- > Pick up/Drop Off Parking Lot Helper (?)

\*\* If you are interested in any of the above positions, go to the "Get Involved" tab on the website OR contact an Appleton Staff Member and they will point you in the right direction.

# Other Thought or Ideas:

- > Lots of good ideas are tossed out at this time.
- Community Garden ??
  - Corey It will take a Champion and a big part of that is It's a summer job! This
    makes it hard to keep it going

Next Meeting: Thursday, September 21 at 4:10 p.m.

